

**HILLSBORO ARTS & CULTURE COUNCIL**  
**MINUTES**  
**September 27, 2017 – 4 PM**

**Call to Order 2017 Hillsboro Arts & Culture Council**

**I. Call to Order, Roll Call and Welcome:**

Chair Sellers called the meeting to order at 4:00 pm and took roll.

**HACC members present:** Chair Dawn Sellers, Vice Chair Bryan Welsh, Tara Burke, Ramon Cancel, Martin Conley, Jennifer Greenwood, BJ Jeddeloh, Jeff Jurens, Tonya Macalino, Christine Martell, Barbara Mason, Alisa McDonald.

**HACC members absent:** Ed Arrington, Joan Callaway, Jean Lasswell, Gayle Nachtigal

**Staff present:** Michele McCall-Wallace (Cultural Arts Manager), Melissa Moore (Community Arts Program Supervisor), Bridie Harrington (Cultural Arts Program Supervisor), Valerie Otani (Public Art Program Supervisor), Laura Murray (Cultural Arts Facilities Supervisor).

**Visitors:** Janel McKenna (Hillsboro Community Foundation).

**II. Approval of Minutes:**

Martell made a motion to approve the minutes of August 23, 2017. Jeddeloh seconded the motion. Approved by unanimous vote.

**III. Reports and Presentations:**

**A. Report on Refreshments**

Murray described the meeting's refreshments as Fetzer sausage with curry ketchup and German mustard, homemade sauerkraut in honor of Oktoberfest. The celebration is annually held for about 16 days in Munich, Germany as an important part of Bavarian culture. The festival was started as a celebration for the marriage between King Ludwig and Princess Therese in 1810, and has grown to host over 6 million attendees, ending on German Unity Day.

**B. Update from the Director's Office**

McCall-Wallace stated that Director Dave Miletich was unable to join the meeting, so there would be no Director's report this month.

**C. Update on Walters Cultural Arts Center**

Sellers turned the floor over to Bridie Harrington, Cultural Arts Program Supervisor, who shared the concert series for the 17-18 season, which starts on Friday September 29. The upcoming First Tuesday Art Walk will include a new Artist Walk and Talk through the gallery as part of the programming to share more about the creative process. On October 17, a one-day exhibit will come to the Walters called the Architecture of Internment. This live gallery experience will feature photos, letters, talks, and an immersive exhibit experience of the Japanese interned during World War II. The exhibit is in commemoration of the 75th anniversary of Executive Order 9066.

Finally, the Walters prides itself on the offerings of Arts Education, with a couple of new classes this fall. Currently the Walters has a great reputation for clay classes, as the materials and facilities are unique to Washington County. A new offering this year are clay classes targeted to homeschool children.

Harrington concluded by thanking the HACC for being ambassadors of the arts in the Hillsboro area, and for connecting the Walters Cultural Arts Center to the public as a place where they can find a creative home.

**D. Update on Hillsboro Arts Month**

Moore summarized the Arts Month efforts to date, sharing that all of the planned pop-up dates are completed, and there are positive analytics suggesting that hillsboroartsmoonh.org website views have increased based on the pop up dates.

**E. Update on Public Art**

Otani gave the update on Public Art projects. Rood Bridge Park is the next major project. The selected artist came to Hillsboro on August 14 to see the park and will return in the fall to propose his design with construction planned for summer 2018.

Head Over Heels continues to have maintenance parties every 6 – 8 weeks. Signage will be up at the park in the next week. The Rood Bridge Watercraft launch, is an exciting new project engaging the Confederated Tribes of Grande Ronde to craft a sculpture for the newly renovated Rood Bridge Park Watercraft Launch. Page 8 is an informational memorandum for the artwork for Rood Bridge Park Watercraft Launch. There is not a specific design yet, but the artist has been conceptually drawn to the wapato plant, an important staple in the area. The completed sculpture will likely be powder coated cut metal, with a carved cedar mask face, and the motif will be historically specific and relevant to the Rood Bridge location.

Martell thanked Otani for the work that she has done and the sensitivity that has been displayed for the cultural work to sustain the important relationship. Cultural Arts has been working to build a strong relationship and ongoing partnership with Grand Ronde.

**F. Update on Professional Development Series**

Moore summarized the Grant Learning Lab, which supported with funding. The RACC staff has been keeping an eye on what we do in Hillsboro, as they would like to instigate their own program, with the Learning Lab as a pilot program.

Mason shared that she took the class, and she was encouraged by the rigorous critique. Mason continued that Gigi Rosenberg was a great presenter and very skilled at helping people of different application needs and abilities.

Moore continued that the reviews on the four part class was very positive. One participant actually had a grant due before the end of the class, and she emailed her cohort for review, commenting that the support was helpful. The applicant did in fact get the grant award; this is a strong indication that the opportunity to learn about grant writing was a success. Moore continued that the survey reviews indicated that there is support for the future to try the learning lab opportunity again as a multi part class format in another topic.

Murray shared the upcoming workshop and professional development opportunity, including “How to Use Facebook to Grow Your Nonprofit”, which is on October 24. The 2018 Grant Panel scheduled for January 16, 2018 will host a different selection of grant funding representatives, including HACC, RACC, Collins Foundation and Metro.

**G. Update on Community Cultural Arts Plan**

McCall-Wallace shared that the Community Cultural Arts Plan is still in process. All of the information

from the steering committee and smaller cohorts to deal with initiatives, community partnerships, outreach, etc. had been accumulated and summarized to move forward to the next steps. McCall-Wallace and Caravaca are meeting very soon to continue with the next phases.

**H. Update on Leadership Forum**

Moore reminded the HACC that the Leadership Forum is a networking and learning opportunity for Arts and Culture leaders to come together to discuss relevant topics. Round table discussions are typically hosted by HACC members, who are given facilitation notes and help move the conversation at each table for a number of topics.

This year the Leadership Forum will focus on the results of audience surveys regarding the economic impact of the arts and what our local audiences want. The Leadership Forum will be on Tuesday, November 14, 2017 from 5 – 8 pm. Moore concluded by opening the floor for volunteers who would like to serve as table hosts to facilitate a topic. Jeddeloh, Mason, Sellers, Jurrens, McDonald, and Martell volunteered.

**I. Update from Grant Ambassadors**

Moore shared notes from Nachtigal, who attended a Masque Alfresco performance. The director was appreciative of our support, and the audience while small, did seem to enjoy the show. Cancel reported that he and Lasswell attended the Tuesday Market as ambassadors. Next year is their 20<sup>th</sup> anniversary, and the Market is discussing moving the music stage from its current location to the plaza to reach a wider audience. Mason shared that she spoke with the Hillsboro School District coordinator of the Love Tapestries project, who was also very appreciative of the funding for their trailer.

**J. Update on Recruitment**

Moore shared that Martell, Loughner, and Mason are completing their terms this year. Macalino and Conley will be renewing their terms. For recruitment, there are three open positions for next year. The application is open online from now until November 10, which can be found on either the HACC website or the City Committee web page.

**K. Update on Endowment**

Welsh shared that there are tickets still available for the December 15 Oregon Symphony Quartet concert. As we get closer to the concert date, it will be advertised on all-classical radio. The endowment committee is in the process of goal setting. Marketing, communications and education are priorities. The committee has recommended an Artist-In-Our-Community Project. The call to artists sets the bar high, establishes the artist's credibility, and should attract serious applicants. It should engage a diverse community and is intended to provide opportunities for diverse segments of the community to directly engage in creative practices, raise awareness of the arts and endowment, and further dialogue between local artists, cultural organizations, and community growing our local arts and culture community.

**IV. Old Business:**

None scheduled

**V. New Business:**

**A. Consider approving disbursement of Endowment Funds for Artist-In-Our-Community**

McCall-Wallace reminded the HACC of the presentation brought to meeting earlier in the summer regarding artist in residence programs, creative laureate programs, and other artist programs that improve Hillsboro arts with creative experiences. McCall-Wallace highlighted some of the major points in the memorandum provided on page 11. The project is to take place from July to October, 2018, and has a total stipend of \$5,000 for materials and supplies, as well as time and expertise of the artist. McCall-Wallace continued with the Artist Call stipulated in the packet on pages 12 – 15.

Jeddeloh expressed her excitement for the program and shared that it will be wonderful to see the types of applicants coming in for the project. Sellers agreed that it activates the community and is pleased that there are funds available from the endowment.

Mason made motion to approve the disbursement of Endowment funds for Artist-In-Our-Community. Motion seconded by Welsh. Approved by unanimous vote.

#### **B. Consider approving recommendations of the Mural Review Committee**

Otani shared that the new mural program brought about an approval for the Frida Project and HART theater murals in a previous meeting. This month there is a request for consideration to approve the recommendations of the Public Art Mural Review Committee for the “Hillsboro Happy Days” project.

McCall-Wallace shared parameters of a content-neutral review that focuses on time, place and manner. Mural needs to be maintained for 5 years. Is the timing realistic for completion? Is the place of installation appropriate? Is the manner in which the mural is painted – archival paints, protective coating, etc. of good quality? The committee is also asked to look to make sure the piece is not offensive or in violation of municipal codes and laws. Is the subject matter such that it would have potential to cause harm. The committee is not charged with valuing the art subjectively.

Jeddeloh made motion to approve the recommendations of the Mural Review Committee. Loughner seconded the motion. All approved by unanimous vote.

Welsh commended Otani and McCall-Wallace for helping the committee understand the time, place and manner, as well as the specific details to which a consideration for approving the mural can be made.

#### **VI. Other Business.**

None scheduled

#### **VII. Announcements and Information Items:**

- A.** Naomi Wachira opens at the Walters Concert Season, Friday, September 29, 2017, 7:30 pm
- B.** ArtFest on the Plaza, Saturday, September 30, 2017, 9 am – 1:30 pm, Tom Hughes Civic Center Plaza
- C.** How to Use Facebook to Grow Your Nonprofit, October 24, 2017, 4 – 6 pm, Walters Cultural Arts Center
- D.** Arts & Culture Leadership Forum, Tuesday, November 14, 2017, 5 – 8 pm, Walters Cultural Arts Center
- E.** HACC Meeting, Wednesday, November 29, 2017, 4 – 6 pm
- F.** HACE Benefit Concert with the Oregon Symphony String Quartet, Friday, December 15, 2017, 7:30 pm
- G.** Open time for HACC member announcements

Mason shared her experience with RACC’s George Thorne and his support of nonprofits. Sequoia has completed a 10 year report with his help, which has been printed in a trifold brochure that shares their success and growth of the gallery.

Jeddeloh expressed that she was very impressed with the current issue of the magazine. She is very pleased with the colors, content and appeal that the issue has, and congratulated the Cultural Arts staff for a job well done.

Otani shared more about the Architecture of Internment exhibit on October 17. Speakers at the event will be members of the local Iwasaki Nursery family who were interned during the war but after the war helped haul stones to build the Lutheran Church that is now the Walters Cultural Art Center.

Macalino shared that her third installation of the Gates of Aurore book has newly arrived in print and will be promoted at the Rice Rock and Mineral Show in October.

Greenwood shared that Monumental Moments tickets are on sale for October 1 at Pioneer Cemetery.

**VIII. Meeting adjourned**

Chair Sellers declared the meeting adjourned at 5:23 pm.